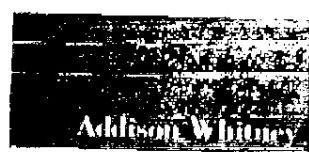


Solo

Linguistic Evaluation

Readability	9	OK
Memorability	10	
Pronunciation	9	
Obsolescence	9	
Fit to Concept	9	
Plurality	9	

2060178421



Palms

Linguistic Evaluation

Readability	8
Memorability	9 *
Pronunciation	8
Obsolescence	9
Fit to Concept	9 *
Plurality	--

2060178422



Trax

Linguistic Evaluation

Readability	8
Memorability	9
Pronunciation	8
Obsolescence	8
Fit to Concept	8 1/2
Plurality	--

2060128123



Addison Whitney

Shades

Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	9
Obsolescence	8
Fit to Concept	9
Plurality	--

2060178124



Metro

Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	8
Obsolescence	8
Fit to Concept	9
Plurality	9

2060178425



Tune

Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	9
Obsolescence	9
Fit to Concept	8
Plurality	9

2060178126



Flash Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	9
Obsolescence	8
Fit to Concept	7
Plurality	7

2060178127



Jazz

Linguistic Evaluation

Good

Readability	9
Memorability	10
Pronunciation	10
Obsolescence	9
Fit to Concept	9 -
Plurality	--

2060178128

Addison Whitney

Spirit

Linguistic Evaluation

Readability	10	<u>good</u>
Memorability	9	
Pronunciation	10	
Obsolescence	9	
Fit to Concept	9	
Plurality	9	

2090178123



Regal Linguistic Evaluation

Readability	9
Memorability	8
Pronunciation	9
Obsolescence	9
Fit to Concept	7 low
Plurality	8

2060178130

Addison Whitney

Aries

Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	8
Obsolescence	8
Fit to Concept	8
Plurality	8

2060478131

Addison Whitney

Sage Linguistic Evaluation

Readability	9
Memorability	8
Pronunciation	8
Obsolescence	9
Fit to Concept	9
Plurality	6 ← low

206-0178132



Addison Whitney

Jade

Linguistic Evaluation

Readability	10	<u>Good</u>
Memorability	10	
Pronunciation	9	
Obsolescence	9	
Fit to Concept	9	
Plurality	9	

2060178133



Gem

Linguistic Evaluation

Readability	10
Memorability	9
Pronunciation	9
Obsolescence	8
Fit to Concept	8
Plurality	9

2060178134

Addison Whitney

Mariner

Linguistic Evaluation

Readability	9
Memorability	8
Pronunciation	9
Obsolescence	9
Fit to Concept	9
Plurality	8

2060178435



Majestic

Linguistic Evaluation

Readability	8
Memorability	8
Pronunciation	9
Obsolescence	9
Fit to Concept	9
Plurality	9

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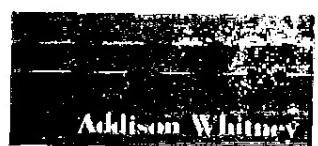
Addison Whitney

Catalina

Linguistic Evaluation

Readability	8
Memorability	9
Pronunciation	8
Obsolescence	8
Fit to Concept	9
Plurality	9

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Wave

Linguistic Evaluation

	<u>OK</u>
Readability	10
Memorability	9
Pronunciation	10
Obsolescence	9
Fit to Concept	9
Plurality	8

206012138



Clipper Linguistic Evaluation

Good

Readability	9
Memorability	10
Pronunciation	9
Obsolescence	9
Fit to Concept	10 ☀
Plurality	9

209047813



Epic Linguistic Evaluation

Readability	9
Memorability	9
Pronunciation	9
Obsolescence	8
Fit to Concept	8
Plurality	8

2060178410



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